Alaina Vasquez

AI Product Leader | Technology Strategy, Enterprise Platforms, & Operational Transformation
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SUMMARY

AI product leader who turns ambiguous business problems into AI-enabled products that teams adopt and scale. Leads AI strategy, discovery, rapid prototyping, and delivery of LLM, RAG, and workflow-automation capabilities on enterprise platforms in regulated industries, including insurance, financial services, cybersecurity, healthcare, and global commerce. Aligns product, engineering, data, operations, and executive stakeholders around the right bets, then measures outcomes in cost, time, and risk.

LEADERSHIP IMPACT

- Established a projected **$800K+** in annual savings via AI-enabled billing-platform modernization
- Led prioritization for **30-person** InfoSec department, reducing incident remediation time by **60%**
- Led analytics strategy and adoption supporting decisions across **20,000+** customer accounts
- Supported healthcare startup growth to **$22M** in annual revenue through digital transformation
- Mentor junior product managers and Texas A&M Mays **MS MIS** students in AI product practice

EXPERIENCE

Senior AI Business Architect (AI Transformation) — ISC | Jul 2026 – Present

- Led a new launch from discovery to production in **under 3 months**, delivering the first digital submission channel for one of the business programs at Integrated Specialty Coverages
- Designed and shipped an **AI underwriting assistant** used daily by underwriters
- Built internal productivity tools **adopted across teams** and demoed to **90+** colleagues
- Established AI governance practices; created enterprise AI backlog mapped to OKRs; authored training curriculum; **AI champion** on innovation council
- Spearhead enterprise initiatives spanning a knowledge platform, **AI-enabled operating model**, and new insurance-product development

Senior Business Systems Analyst (AI Product Manager) — Enlyte | Dec 2024 – Jul 2026

- Owned roadmap, prioritization, and tradeoffs for modernization across **4,500+** users and **800+** product lines, aligning financial systems and data models to deliver a projected **$800K+** in annual savings
- Identified visibility gaps and led analytics enabling oversight of **$1.5M+ monthly cash flow**
- Translated complex **P&C** billing workflows into scalable cloud-platform capabilities
- Led **QA/UAT** and rollout of solutions, supporting full adoption across the Finance organization

Information Security BA (Security Product Manager) — Triumph Financial | Feb 2024 – Nov 2024

- Directed prioritization across **30-person InfoSec organization**, aligning security, engineering, and operations to reduce enterprise risk and improve cybersecurity for **FinTech**
- Prioritized automation of high-volume security workflows, **reducing remediation time by 60%**
- Owned cybersecurity roadmap serving **1,500+ users** across the enterprise
- Established data-driven frameworks for real-time threat detection and operational reporting

BI Business Analyst (Product Manager – Analytics) — Mouser Electronics | Apr 2022 – Jun 2023

- Defined analytics strategy for a **$6B global distribution business**, enabling consistent executive reporting and decision-making for e-commerce
- Unblocked and delivered **60+** stalled initiatives by establishing Agile prioritization, sequencing, and delivery practices
- Partnered with data science to translate **in-house algorithmic models** into analytics products adopted across the organization, providing predictive insights and decision support

Technical Product Manager — OrthoMed Anesthesia | Nov 2021 – Apr 2022

- Led digitization for **healthcare** revenue cycle management, supporting growth to **$22M** revenue
- Standardized governance, policies, and processes to support scalability across 12+ states
- **Attracted investment** by demonstrating operational and financial performance improvements
- Upgraded systems and reporting processes, improving visibility into performance and growth

Consulting Analyst (Platform Strategy) — Accenture | Jul 2018 – Sep 2020

- Delivered cloud platform migration supporting **9,000+ users** for banking client
- Defined AI/ML and ACR personalization roadmap for **$2B AdTech** business, translating data science capabilities into platform requirements for targeted content delivery
- Established multi-cloud governance and operating model for **USAF modernization**

SELECTED AI PRODUCT WORK

- Product Portfolio – alainavasquez.com | definite-maybe.com: Designed and shipped a personal product portfolio and creative-brand site using AI-assisted development
- Olive Grove Photography Studio – olivegrovephotography.com: Built a client website with admin capabilities using Cursor and AI-assisted development
- Hood & Somervell County A&M Club – hscaggie.org: Built the community website for a nonprofit Texas A&M club covering membership, events, and scholarships

SKILLS

AI Product Strategy, Roadmapping, Prioritization, Stakeholder Management, AI/ML Product Development, Data Management, Data Governance, Product Analytics, Experimentation, KPI Design

TECHNICAL FLUENCY

LLMs, RAG, MCP, ML, Prompt Engineering, AI Workflow Automation, Python, TypeScript, Next.js, SQL, APIs, Cloud (AWS/Azure/GCP)

TOOLS

Jira, Azure DevOps, Tableau, Power BI, Looker, ServiceNow, Aha!, Power Automate, CrowdStrike, Cursor, Twilio, PowerPoint, Excel

EDUCATION

B.B.A. Management Information Systems — Texas A&M University, College Station | 2018

CERTIFICATION

Certified ScrumMaster (CSM) — Scrum Alliance